

COOKIE POLICY AND LOCAL STORAGE

Information about data processing:

- The owner of this Website is Segura Hostelería, S.A., with CIF: A09045980.
- Postal address: Av. Indalecio Prieto 1, post code 48004, Bilbao.
- Mail: hola@apartamentosatxuri.com
- The company is registered in the Mercantile Register of Biscay, T 5676, F 60, S 8, H BI 69318, I/A 7

As is common practice, this website uses cookies. Below you will find details of what cookies are, the types used by this website, how to change the configuration of your cookies and what happens if you disable them.

Processing purposes: We use first-party and third-party cookies to improve and optimise the user experience, to analyse our services and to collect anonymous information such as the number of visitors to the site or the most popular pages. We also share information about your use of the site with partners who provide us with social media, advertising and web analytics cookies.

Legitimacy: For functional or technical cookies, the legal basis for processing is legitimate interest; for analytical, persistent advertising or third-party cookies, or any other cookies not included in the above categories, the legal basis for processing is the data subject's consent.

Recipients: The main recipients will be Google and Facebook, but you can see all the partners in the table on cookies, which also shows their retention periods.

Duration: Personal data obtained through cookies will be stored for a maximum of one month and any identifying data will be deleted once the analysis is complete. Anonymised and aggregated statistics are archived so that you cannot be re-identified.

We do not transfer any data outside the EU. We do not engage in automated decision-making. If any of your details change, please let us know so that we can update our records.

What are your rights?

- To know whether or not we are processing your data.

- To access your personal data.
- To have your data rectified if it is inaccurate.
- To request the deletion of your data if it is no longer necessary for the purposes for which it was collected or if you withdraw your consent.
- To request the limitation of the processing of your data in certain cases, in which case we will only store such data in accordance with the regulations in force.
- To receive your data, which will be provided to you in a structured, commonly used or machine-readable format. If you prefer, we may transfer it to the new data controller of your choice. However, this only applies in certain cases.
- To file a complaint with the Spanish Data Protection Agency if you feel that we have not provided you with a satisfactory service.
- To revoke, at any time, your consent to any processing to which you had previously accepted.

What are cookies?

A cookie is a file that is downloaded to your computer, smartphone or other device when you visit a website. Cookies allow the website to store and retrieve information about the user's browsing habits or equipment and, depending on the information they contain and how you use your computer, they can be used to recognise the user.

Types of cookies according to the entity that manages them:

First-party: Sent to your computer from a computer or domain managed by the owner of the website and from which the service requested by the user is provided.

Third-party: These are sent to your computer when you browse our website, but from a computer or domain managed by a third party. If the third party uses the information obtained for its own purposes, we will inform you.

Types of cookies, depending on how long they remain on your computer:

Session: active when you access the site, they disappear at the end of the session (e.g. list of products purchased).

Persistent cookies: The data remains stored in the terminal and can be accessed and processed for the period defined by the cookie, which can be several years. We will minimise their duration where possible, depending on their purpose.

Types of cookies according to their purpose:

Functional and technical: if they only provide the service requested, they do not have to comply with the LSSI. These cookies are strictly necessary for the management and operation of the website and for the services expressly requested by the user. If these cookies are disabled, you may not be able to access or use our content and services properly. Examples include:

Traffic management and data communication, session identification, access to restricted areas, remembering shopping cart orders, making purchases, managing payments, preventing fraud, facilitating registration or participation in events, counting visits for billing purposes according to the number of uses, using security elements when browsing, storing data from videos or sounds, enabling dynamic content (e.g. text or image loading animation), sharing content via social networks, or managing advertising space based on criteria such as edited content, without collecting user information for other purposes (e.g. personalising content).

Preferences or personalisation: When you select features (for example, when you select your language preference on the website), they do not have to comply with the LSSI because they are considered an explicitly requested service. They allow the user's preferences to be remembered, such as the language, the number of results to be displayed when a search is made, the appearance or content of the service according to the browser or region from which you are accessing it, etc.

User input: Excluded from the application of the LSSI. They track the user when filling in online forms on various pages, such as shopping baskets to track the items you have selected by clicking a button.

User authentication or identification (session). Excluded from the application of the LSSI.

Security: Excluded from the scope of the LSSI. They detect incorrect or repeated attempts to connect to the site.

Media player, load balancing or user interface customisation. Excluded from the application of the LSSI.

Plug-in or social plug-ins. Excluded from the LSSI for the logged in user only. They control the interaction with social networks within the website. They are used in “YouTube”, “Facebook”, “Google” and “Twitter”, among others.

Analytical or measurement cookies: These require informed consent, although they are unlikely to pose a risk to your privacy, provided they are first party and process aggregated data for statistical purposes.

Processed by us or by third parties, they allow us to quantify the number of users, measure and analyse website behaviour or count screen impressions or clicks on advertisements in order to measure performance and improve the products and services we offer.

Advertising cookies: Processed by us or by third parties, they allow us to manage the supply of advertising space on the Website, adapt the content of the advertisement to the content of the service requested, to the use of the Website or to the information we have about your browsing habits on the Internet.

Other forms of storage similar to cookies

HTML5 LocalStorage and SessionStorage: Space that the website can use on the user’s computer. This can usually be deleted by clearing your browsing history.

Flash Local Shared Objects: These store more information than a cookie, are independent of the browser being used, and are harder to find, view, or delete. They can even regenerate standard cookies. An example is Silverlight’s isolated storage, which can only be deleted by going to the user’s Microsoft folder (e.g. vimeo video).

Web beacons or bugs: These are images of minimal size, camouflaged on the web and invisible to the eye. They are downloaded when the website is visited, but are stored on a second website that records the visit using information provided by the browser when the image is downloaded: IP address, operating system, browser, number of times and times the image was downloaded.

Cookies used by this website:

Name	Description / Purpose	Provider	Expiration
cookieyes-consent	Other. Remember users' consent preferences so that their preferences are respected on subsequent visits.	Cookieyes	1 year

What happens if cookies are disabled?

Some service features or areas of the website may not function properly. If you choose not to accept cookies, a “decline cookie” will be installed on your computer to let us know that you do not want cookies on subsequent visits.

Do we ever update our cookie policy?

As this is a possibility, we recommend that you review this policy each time you visit our website to ensure that you are properly informed about how and for what purpose we use cookies.

How can you configure your cookies?

You can exercise your right to block, delete and refuse the use of cookies from the banner that appears when you access the website. You can also change your browser settings.

Microsoft Edge: Settings > Advanced settings > Privacy and services > Cookies.

For more information, please consult Microsoft support or the browser's Help feature.

Mozilla Firefox: Tools > Options > Privacy > History > Custom Settings.

For more information, please consult Mozilla support or the browser's Help feature.

Google Chrome: Settings > Show advanced options > Privacy > Content settings.

For more information, please see Google support or the browser's Help feature.

Safari (Apple): Preferences > Security.

For more information, see Apple support or the browser's Help feature.

Opera (Opera Software): Settings > Options > Advanced > Cookies.

For more information, please consult Opera support or the browser's Help feature.

If you use a browser other than those listed above, please consult its policy on the installation, use and blocking of cookies.

Options to disable cookies and opt-out

Using the tool www.youronlinechoices.com, you can find useful information and configure your cookie preferences for each provider.

There are third-party tools that allow users to detect the cookies of each website they visit and manage their deactivation. For instance, Ghostery: <https://www.ghostery.com/privacy/privacy>

There is an add-on to disable Google Analytical cookies: <https://tools.google.com/dlpage/gaoptout?hl=es>

There is an option to disable advertising cookies, for all companies subscribed to the NAI (Network Advertising Initiative): <https://optout.networkadvertising.org/?c=1>

You can find more information about cookies at: <https://www.aboutcookies.org/> and <https://www.allaboutcookies.org/>